



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961276-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
NH Freedom Fund	Issue	1971

Flight Dates	Order #	Alt Order #
10/25/12 - 11/06/12	961276	WOC10035394

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091	132	138

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	11/04/12	6a Weekend Eyeopener	558-7a	-----SS	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 -----SS 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Sa 10/27/12 6:27 AM 6a Weekend Eyeopener 558-7a :30 NHFF120730H \$1,500.00 NM 1 WCVB Su 10/28/12 6:29 AM 6a Weekend Eyeopener 558-7a :30 NHFF120730H \$1,500.00 NM									
3	10/25/12	11/04/12	Weekend GMA	7-8a	-----SS	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 -----SS 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 10/28/12 7:54 AM Weekend GMA 7-8a :30 NHFF120730H \$2,500.00 NM									
4	10/25/12	11/06/12	LIVE WITH KELLY & MICHAEL	9A-10A	MTWTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 MTWTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB Th 10/25/12 9:35 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 NHFF120630H \$800.00 NM 1 WCVB F 10/26/12 9:33 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 NHFF120630H \$800.00 NM									
5	10/25/12	11/06/12	STEVE HARVEY DAY	10-11a	MTWTF--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 MTWTF-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB Th 10/25/12 10:56 AM STEVE HARVEY DAY 10-11a :30 NHFF120630H \$750.00 NM 2 WCVB F 10/26/12 10:46 AM STEVE HARVEY DAY 10-11a :30 NHFF120630H \$750.00 NM									
7	10/25/12	11/06/12	Millionaire	1228-1p	MTWTF--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 MTWTF-- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB F 10/26/12 1228-1p Millionaire :00 \$1,500.00 NM See MG 7.8									
8	10/28/12	10/28/12	LOCAL NEWS SPECIAL	7:13 PM	LOCAL NEWS SPE	:30		\$1,500.00	NM
MG for 7.3 10/26									



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Advertiser	Product	Estimate Number	
NH Freedom Fund	Issue	1971	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/25/12	11/06/12	ELLEN EF	4P-5P	MTWTF--	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 MTWTF-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB F 10/26/12 4:57 PM ELLEN EF 4P-5P :30 NHFF120630H \$2,000.00 NM									
10	10/25/12	11/04/12	6p News Weekend	6-630p	-----S	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 -----S 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 10/28/12 6:14 PM 6p News Weekend 6-630p :30 NHFF120730H \$3,500.00 NM									
11	10/25/12	11/04/12	Sportscenter 5 OT	1135p-12m	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 10/28/12 11:56 PM Sportscenter 5 OT 1135p-12m :30 NHFF120730H \$1,500.00 NM									
<u>Total Spots</u>							11		

Payment Terms 30 Days

<u>Gross Total</u>	\$17,100.00
<u>Agency Commission</u>	\$2,565.00
<u>Net Amount Due</u>	\$14,535.00